



FOCUS SOFTNET PTE LTD SINGAPORE

BUSINESS PROCESS CASE STUDY

FOR

E.W. LINER CHARTS & PUBLICATIONS PTE LTD

Focus Softnet: Global Software Solutions for your business

The Focus Suite of advanced business applications has been evolving since 1992 and has enhanced business efficiency at more than 18,000 corporations across the globe. Conceived by a team of professionals focused on developing cost efficient software solutions for specific industry requirements, the Focus Suite today stands for a wide range of comprehensive, versatile business management applications. For you, the Focus expertise enables production of customized solutions on short implementation cycles.



Quick Data, Quicker Decisions:

Focus I is a revolutionary product that combines business intelligence (BI) tools with traditional ERP implementations enabling users to run statistical models, analyze data, extract, and generate business intelligence reports on the go.



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E. W. Liner Charts & Publications Pte Ltd

Business Process Case Study for FY 2011

Service Provider: **FOCUS Softnet Pte Ltd** (<http://www.focussoftnet.com>)

Beneficiary Organization: **E. W. Liner Charts & Publications Pte Ltd**

Type of service: (Information Technology & Computing) – **ERP Solution**

Type of Business: Supplier of nautical charts, publications and instruments to ships

Software Used:

Focus I with Business Intelligence Tools for Accounting, Inventory and Order Management

About E. W. Liner Charts & Publications Pte Ltd

E. W. Liner Charts & Publications Pte Ltd is one of the leading supplier of nautical charts, publications and instruments to ship owners, operators, ship suppliers and educational institutes in Singapore and around the world since 1995.

E. W. Liner Charts & Publications Pte Ltd has been providing complete set of books for ISM requirement, Fully Corrected Admiralty Charts, Charts Correction Service, Folio Management, Weekly Chart Correction Tracings & Notices to Mariners, Chart Plotting & Navigational Instruments (SEXTANTS), Flags as well as World Wide Dispatch Services.

E. W. Liner Charts & Publications Pte Ltd has its offices scattered across the globe with its Head office in Singapore and branch offices in Sri Lanka, India, UAE.

Critical Business Requirements and Challenges:

EW Liner's has offices in various countries **using different systems/software's for different processes**, making it difficult for the staff to define effective reporting to make key decisions.

1. Multiple Company
2. Multiple Locations
3. Centralized procurement module
4. Planning for just in time inventory for sales

The critical requirements for E W Liner were:



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- 1) **Inventory Management-** Going with a vast variety of Charts and Publications, Inventory maintenance had been a critical requirement at E W Liner. It had become pretty difficult for E W Liner to maintain and manage its inventory.
- 2) **Procurement-** While inventory being so huge, it was difficult to keep a tab on the materials to procure, goods in transit and goods received. It used to take a lot of time for the staff to check the availability of an item and prepare Orders accordingly.
- 3) **Management Reports-** It was difficult to manage and monitor accuracy of the transactions being made at different offices in different software's being used at different locations. Consolidating all transactions into one to generate management reports used to take a lot of man hours for the staff at E W Liner.

Business Solutions:

Focus Softnet Pte Ltd offered its ERP solution Focus I, a revolutionary product that combines business intelligence (BI) tools with traditional ERP implementations enabling users to run statistical models, analyze data, extract, and generate business intelligence reports on the go.

The solution provided streamlined

- 1) **Order management-** Focus provided reports to the users detailing down the orders placed in last 30 days, goods in transit and goods received all in one place thus making it easier for the procurement department to plan and take decision on the material to be ordered.
- 2) **Inventory management-** Focus provided a **unique solution to maintain and auto update the stocks of raw material being consumed (based on Sales Invoice raised)** and the Cost of Goods Sold thus reducing manual entries and saving additional man hours.
- 3) **Multi Company, Multi Location-** Focus provided a real time Online (Over Web) solution to cater to multi company and multi location thus helping the staff to enter and maintain transactions and management reports under one application thereby reducing man hours that the staff used to spend on consolidating the reports.

Benefits observed by EW Liner:

1. Increased efficiency of Accounting and Inventory operations
2. Improved accuracy, reliability, and timeliness
3. Multiple Company, Multiple Location solution under one application
4. Increased internal controls for maintaining system and data integrity
5. Significant decrease in Man hours spent to key in and consolidate organizational data